

Winter Course
March 5-10, 2005
Santa Fe, New Mexico

Bringing It Home

Sponsored by
American Academy
on Physician and Patient
and
The University of New Mexico
Office of Continuing Medical Education

Around the world clinicians and teachers encounter a myriad of personal and professional challenges. These include challenges working with patients, learners and colleagues. Putting to effective use our basic skills in relationship-centered healthcare communication, addressing professionalism and diversity in all of its dimensions, working well within complex organizations, continuing professional development and achieving personal balance. We must deal with many

conflicting priorities and demands on our time in a world of diminishing resources and increasing need for all people to communicate more effectively with each other. Never has our work been more important. We affirm our commitment to the principles of effective clinical communication, but at the same time need to reflect on the ways in which we demonstrate this commitment.

Course Goals - Participants will

Reflect on the specific affective and behavioral, clinical and educational challenges we face, and learn, experience and practice new ways of approaching our individual and collective challenges.

Course Objectives: - Participants will:

- * enhance their understanding of and ability to respond to complex and difficult relationships with patients, learners, and colleagues
- * establish a plan for how they will advance the AAPP mission of relationship-centered healthcare and communication through their work with AAPP and in their home organizations. (*see complete AAPP Mission Statement below)
- *experience pleasure, creativity, personal growth, and collegial relationship.

FIT's and facilitators should align their work with National Faculty Development Course goals and objectives.

Course Design

During the course, participants will reflect on and describe challenges in communicating with patients, colleagues and learners. Through the medium of specific personal awareness modalities offered in small groups, large group exercises and content workshops, the participant will explore specific communication and group facilitation techniques and their application to the participants' chosen at-home challenges and learning objectives. Each participant will

practice and receive feedback on their expanded menu of communication and facilitation techniques.

Participants will reflect on their understanding of and commitment to the AAPP mission. Areas of reflection will include participants' motivation, perceived effectiveness, and personal challenges to carrying on this mission both within the AAPP and in their home institutions. Participants will identify and prioritize specific objectives for their future contributions.

*** AAPP MISSION STATEMENT:** The mission of the AAPP is to disseminate the practice of healthcare relationships and communication that integrate best medical practices with patients' and clinicians' values, needs and choices.

AAPP accomplishes this through:

- Focusing on the strengths, resources, and needs of patients, physicians and other professionals - both as unique individuals and in relationship to one another.
- Developing skills that integrate biological, psychosocial, and social domains
- Applying existing scholarship from multiple disciplines and developing new knowledge through research
- Promoting collaborative relationships between doctors and patients, teachers and learners, and other involved professionals

Incorporating core values of respect, empathy, and genuineness in human relationships and the importance of self-awareness in all activities.

Facilitators

Amina Knowlan, MS, Matrix Leadership Institute
Gerald Boyd, MA, National Coalition Building Institute
Charles O'Leary, PhD, Independent Consultant
Maysel Kemp White, PhD, Bayer Institute for Health Care Communication

Joanne DeMark, PhD, Assistant Management Professor, Adjunct, Health Policy & Management, Woodruff Health Sciences Center, Rollins School of Public Health, Emory University

Schedule

Saturday, March 5

3:00-5:00 pm Check in
5:45 pm Dinner at Ghost Ranch
7:00-9:00 pm Opening session

Sunday, March 6

7:00 am Breakfast at Ghost Ranch
8- 10:00 Free-Church, exercise, mediation...
10:00 am Opening groups
12-1:00 pm Lunch at Ghost Ranch
1-6:00 pm Working groups

Monday, March 7

7:00 am Breakfast at Ghost Ranch
8 -12 noon Working Groups
12-4:00 pm Explore Santa Fe on your own
4-5:45 pm Working groups
5:45-7:00 Dinner at Ghost Ranch
7-9:00 pm Working groups

Tuesday, March 8

7:00 am Breakfast at Ghost Ranch
8-12 noon Working Groups
12 noon Explore Santa Fe on your own
FIT and Mentor meetings

Wednesday, March 9

7:00 am Breakfast at Ghost Ranch
8-12 noon Working Groups
12-1:00 pm Lunch at Ghost Ranch
1-5:00 pm Working Groups
5:00 pm Dinner on your own

Thursday, March 10

7:00 am Breakfast at Ghost Ranch
8-12 noon Working Groups
12-1:00 pm Lunch at Ghost Ranch
1-5:00 pm Working Groups
5:00 pm Closing Dinner offsite

Ghost Ranch Santa Fe

In Northern New Mexico villages, la resolana is a space on the south side of a building - protected from the wind and warmed by the absorbed rays of the winter sun - where people gather to exchange news and share stories. It has been described as a place where the community comes together in dialog and out of which a body of knowledge grows. In keeping with our name, Ghost Ranch in Santa Fe is a place where the elements of community, culture, light and dialog form the basis of a special learning process.

Ghost Ranch Santa Fe is in the heart of historic Santa Fe, New Mexico just three short blocks from the Santa Fe Plaza and its surrounding museums, galleries, shops, and restaurants. The comfortable adobe-style building is single-level, and handicapped accessible. Within walking distance of Ghost Ranch Santa Fe are the Museums of New Mexico - Palace of the Governors and the Museum of Fine Arts. Also within three blocks is the independent Institute of American Indian Arts Museum

(IAIA). The International Folk Art, The Spanish Colonial Art, Museum of Indian Arts and Culture and the independent Wheelwright Museum are on the Camino Lejo hill, a short bus ride from here. Just one block from Ghost Ranch Santa Fe is the Fort Marcy Complex, complete with swimming pool, weight room, basketball courts, and walking track. Day passes are available at a reasonable rate.

Most rooms have two twin beds and a half bath with private showers and tubs down the hall similar to a European hostel.

Service from/to the Albuquerque Airport is provided by several companies. The shuttles are available by exiting the luggage claim area. Santa Fe Shuttle/Herrera Coaches (1.888.833.2300) and Sandia Shuttle (1.888.775.5696) will drop off and pick up at Ghost Ranch in Santa Fe's front door.

Ghost Ranch Santa Fe has a limited capacity, so please signal your intent by sending your deposit today.

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of New Mexico Office of Continuing Medical Education and the American Academy on Physician and Patient. The University of New Mexico Office of Continuing Medical Education is accredited by the ACCME to sponsor continuing medical education for physicians.

The UNM Office of Continuing Medical Education designates this continuing medical education activity for a maximum of 37.0 category 1 credits toward the Physician's Recognition Award of the American Medical Association. Each physician should claim only those credits that he/she actually spend in the educational activity.

American Academy on Physician and Patient
Winter Course 2005 ~ Bringing It Home
Ghost Ranch in Santa Fe, NM
March 5-10, 2005

Application Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email _____ Phone _____

Course Fees:

\$1400 after 11/19/04

\$1250 with Early Bird deposit received by 11/19/04

\$1150 without sleeping room after 11/19/04

\$1000 Early Bird without sleeping room received by 11/19/04

Deposits are not refundable

Course fees include double-occupancy rooms (two single beds) and all group meals.

Those without sleeping rooms at the Ghost Ranch will be included in all group meals.

No refunds after 2-15-05. Refunds will be issued after the conference.

Shuttle available from the Albuquerque airport to Ghost Ranch.

- | | | |
|--------------------------|---|--------------------------------------|
| <input type="checkbox"/> | EARLY BIRD Commitment | |
| | by 11-19-04: \$1250 total fee | \$ 250 Balance due/ \$1000 by 2-1-05 |
| <input type="checkbox"/> | EARLY BIRD Commitment w/out room | |
| | by 11-19-04: \$1000 total fee | \$ 250 Balance due/ \$ 750 by 2-1-05 |
| <input type="checkbox"/> | Apply after 11-19-04 | \$1400 |
| <input type="checkbox"/> | Apply after 11-19-04 w/out room | \$1150 |

Total \$ _____ Check MasterCard Visa

MasterCard/Visa # _____ Exp. date _____

Amount \$ _____

Signature _____

Mail or fax registration form to:

American Academy on Physician and Patient

1000 Executive Parkway, Suite 220

St. Louis, MO 63141

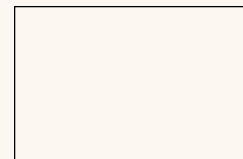
Phone : 314-576-5333 Fax: 314-576-7989



American Academy on Physician and Patient

1000 Executive Parkway, Suite 220

St. Louis, MO 63141



Winter Course

March 5-10, 2005

Ghost Ranch Santa Fe Study

and Conference Center

401 Old Taos Highway

Santa Fe, New Mexico 87501

**Who should attend:
AAPP Faculty and FIT's
& others interested in
becoming a Facilitator
in Training (FIT).**

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American Academy on Physician and Patient

&

The University of New Mexico

Office of Continuing Medical Education

Bringing It Home

Winter Course

Sunday, March 5 through Thursday, March 10, 2005

The Ghost Ranch

Santa Fe, New Mexico

Course Director

Peter Barnett, MD, MPH

pbarnettmd@aol.com

Co-Directors:

M.France Doyle, MD & Bronwyn Wilson, MD

fdoyle.som.hsc@salud.unm.edu bewilson@salud.unm.edu

AAPP Executive Director:

Chris Pallozola

chris@physicianpatient.org



Better Communication.
Better Relationships.
Better Care.