



WHAT IS AACH?

The American Academy on Communication in Healthcare (AACH) is a society with more than 20 years of single-minded dedication to research, education and professional standards in patient-doctor communication.

OUR MISSION

To disseminate the practice of healthcare relationships and communication that integrates best medical practices with patients' and clinicians' values, needs and choices.

American Academy on Communication in Healthcare

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CHESTERFIELD, MO 63017
PH: 636-449-5080 FAX: 636-449-5051

To find out more visit the AACH Website at www.physicianpatient.org
or call
AACH Member Services at
636-449-5080

WHO SHOULD BELONG?

Healthcare Clinicians & Trainees

- enhance physician-patient communications skills
- reduce malpractice risk
- improve patient and clinician satisfaction
- reduce stress & enhance Well-being
- find information and support

Hospitals, Health Systems & Health Insurers

- improve patient satisfaction ratings
- improve patient safety
- increase referrals and patient base
- create a culture of competence and caring

Communication Researchers

- present your work and develop new ideas
- network and collaborate with educators and other researchers in the field

Health Professions Educators

- find information and support
- enhance communication, teaching and group facilitation skills

Malpractice Insurers & Risk Managers

- reduce claims and suits by referring clinicians to courses
- improve customer and patient satisfaction

Patients & Patient Representatives

- improve patient satisfaction and confidence
- increase patient knowledge of what to ask and how to communicate with physicians
- enhance participation in care

Support our efforts to enhance collaborative, relationship-centered healthcare!

AACH MISSION: *To disseminate the practice of healthcare relationships and communication that integrates best medical practices with patients' and clinicians' values, needs and choices.*

- Focusing on the strengths, resources, and needs of patients, physicians and other professionals - both as unique individuals and in relationship to one another.
- Developing skills that integrate biological, psycho social, and social domains.
- Applying existing scholarship from multiple disciplines and developing new knowledge through research.
- Promoting collaborative relationships between doctors and patients, teachers and learners, and other involved professionals.
- Incorporating core values of respect, empathy, and genuineness in human relationships and the importance of self-awareness in all activities.

This is an exciting time for the Academy as we move into a new era of recognition of the values we hold at the center of our mission.

AACH is managed by DRAKE & COMPANY, an accredited association management company located in Chesterfield, Missouri.

Better Communication.
Better Relationships.
Better Care.

The American Academy on Communication in Healthcare (AACH) is dedicated to enhancing healthcare communication and relationships.

Imagine a world in which caring healthcare relationships and clinical competency are equally valued.

Imagine a world focused not just on treatment, but n promoting health and well being, adjustment to illness, and participation in its management.

Imagine a world in which relationships between clinicians, patients, educators, learners, researchers and administrators are collaborative partnerships.

Imagine the American Academy on Communication in Healthcare .

Our goal is to help clinicians and patients, teachers and learners relate more effectively to each other through education, research, and the practice of relationship-centered healthcare.

MEMBER BENEFITS

● **Gain** valuable information from a FREE subscription to *Medical Encounter*, AACH's quarterly newsletter

● **Benefit** from new relationships and opportunities to collaborate on projects and research through a community of kindred spirits

● **Learn** "state of the art" healthcare communication practices, teaching and research, at our Teaching and Research Forum and International Conference on Communication in Healthcare

● **Gain** access to FREE advertising and networking through the AACH Community Bulletin Board

● **Enhance** personal satisfaction and self-care by attending AACH Well-being courses

● **Save** with discounted registration fees at courses and educational programs

● **Improve** satisfaction and skills by attending courses on enhancing practice, team building, and risk management through effective communication

● **Gain** valuable skills and experience transformative education in the AACH Facilitator Training Program

**Support our efforts to enhance collaborative, relationship-centered healthcare!
Join AACH today!**

2008 AACH MEMBERSHIP APPLICATION (please print or write legibly)

Name: _____

Title: _____

Facility: _____

Mailing Address _____

Phone: _____ Fax: _____

E-mail: _____

Physician (Specialty _____)

DEGREES:

Type	Date	Institution/Location	Major/Minor
<input type="checkbox"/> I do not wish to receive communications via fax <input type="checkbox"/> I do not wish to receive communications via email			

* Email is the primary communication method for AACH. If you opt out you will not receive AACH communications such as bulletin board, course information, updates, etc..

POST-DOCTORAL TRAINING

Type	Date	Institution/Location	Field
LICENSES, CERTIFICATES, BOARDS			
Type	Date	Institution/Location	Number

LICENSES, CERTIFICATES, BOARDS

DISCIPLINE: *Please specify discipline/specialty*

- „ Physician „ Administrator ___ Educator
- „ Researcher „ Allied health professional _____
- „ Nurse ___ Mental health professional _____
- „ Student/Resident/Fellow (please circle one)
- „ Patient/Consumer (specify interest _____)

INDICATE MEMBERSHIP CLASS:

„Professional = \$195 \$ _____

__ Associate = \$65 (in training/retired/patient)* \$ _____

Voluntary tax deductible contribution \$ _____

2008 SUBSCRIPTION (PEC)

to *Patient Education and Counseling Journal*

AACH members save 40%:

AACH member rate \$120 \$ _____

TOTAL \$ _____

***TRAINING VERIFICATION** (for associate members only)

This verifies that _____ is currently enrolled as a full-time trainee at _____ for the _____ academic year.

Name/Signature of Dept Chair

Date

Payment Information:

__ Check enclosed (US Funds Only) _____

Please charge to my credit card: __ VISA „ MasterCard

CC#: _____ Exp Date: _____

Name on Card : _____
(Payments by credit card may be faxed to 636-449-5051)

The above statements are factual to the best of my knowledge. I understand that my membership in the AACH does not certify my competence in psycho social medicine and teaching and I will not use my membership as an indication of my competence in any representation to the public.

Signature

Date

Remit To: American Academy on Communication in Healthcare
(Formerly the American Academy on Physician and Patient)
16020 Swingley Ridge Road, Suite 300
Chesterfield, MO 63017
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